

1 Welcome to Tech4All

Free, practical technology education for the communities you already serve.

OUR MISSION

To close the digital divide by providing free, practical, and accessible technology education that empowers individuals and communities to confidently navigate today's digital world.

OUR VISION

To become Alabama's leading nonprofit organization advancing digital confidence and technology access through education, partnerships, and innovation.

A LETTER FROM OUR FOUNDER

Dear Community Partner,

Every day, I meet someone who feels left behind by technology — not because they can't learn, but because no one has taken the time to teach them in a way that makes sense. That's why we started Tech4All Foundation.

What began as a simple desire to help a neighbor use her phone has grown into a mission: closing the digital divide for seniors, families, and communities across Alabama through free, judgment-free technology education.

We can't do this work alone. Every class we teach, every senior who learns to video call their grandchildren, every scam we help someone avoid — it happens because organizations like yours open a door for us.

This kit will show you how we can work together. I hope you'll join us.



Jai Gibson

Founder & Executive Director, Tech4All Foundation

2 About Tech4All

OUR STORY

- Tech4All Foundation was created to close the digital divide by meeting people where they already are — church fellowship halls, library meeting rooms, senior centers — and teaching technology in plain, encouraging language.
- What started as one-on-one help has grown into a structured program serving communities across Alabama, one class at a time.

OUR MISSION

- To close the digital divide by providing free, practical, and accessible technology education that empowers individuals and communities to confidently navigate today's digital world.

OUR APPROACH

- Free or low-cost classes, taught by patient instructors, in the language and pace that works for adult learners — never rushed, never condescending.

COMMUNITY IMPACT

[]

Community Members
Trained

[]

Classes Taught

[]

Partner Organizations

[]

Alabama Counties Served

PHOTOS FROM OUR CLASSES



3 Why Digital Literacy Matters

The need is real, urgent, and growing — especially here in Alabama. Here's what the data tells us:

Alabama's Digital Divide

Roughly 6% of Alabamians still lack broadband access at home — down from 22% just six years ago — but rural and Black Belt communities continue to lag behind the rest of the state.¹

The AI Adoption Gap

Only 10% of adults 65+ have ever used ChatGPT, compared to 58% of adults under 30 — a gap that risks leaving seniors locked out of tools that are reshaping daily life, work, and services.²

Senior Isolation

The U.S. Surgeon General has declared loneliness and isolation a public health epidemic. Seniors with reliable internet access report measurably lower rates of loneliness than those without it.³

Cybercrime Against Seniors

Americans 60 and older lost an estimated \$4.9 billion to fraud in 2024 alone — the highest total of any age group, and likely an undercount since many cases go unreported.⁴

1. Yellowhammer News / Federal Communications Commission broadband data, 2025.

2. Pew Research Center, "How Americans' opinions and use of AI differ by age," 2026.

3. U.S. Surgeon General Advisory, "Our Epidemic of Loneliness and Isolation," 2023; Milken Institute research on internet access and senior loneliness.

4. FBI Internet Crime Complaint Center (IC3), 2024 Elder Fraud Report.

4 Programs Offered

Seven ready-to-teach classes, each built for first-time learners. Mix and match to fit your community's needs.



AI for Everyday Use

Practical, hands-on ways to use ChatGPT and other AI tools safely.



iPhone Basics

Calls, texts, photos, and essential apps, explained simply.



Android Basics

The same core skills, tailored to Android phones and tablets.



Google Basics

Gmail, Search, Maps, and Photos made easy to use.



Microsoft Office

Everyday Word, Excel, and Outlook skills for home or volunteer work.



Scam Prevention

Spotting phishing, phone scams, and fraud before it's too late.



Internet Basics

Getting online, browsing safely, and understanding Wi-Fi.

5 Class Formats

We adapt to your schedule and space — choose a length and delivery style that works for your community.

BY LENGTH

60-Minute Session

A quick, focused intro to one topic.

90-Minute Session

Room for hands-on practice with Q&A.

Half-Day Workshop

Deep dive into two or three related skills.

Full-Day Workshop

A comprehensive, multi-topic training day.

4-Week Series

Steady, weekly progress on core skills.

6-Week Series

Our most in-depth path to digital confidence.

BY DELIVERY

Virtual

Live, guided instruction from anywhere.

In Person

Our instructor comes to your location.

Hybrid

Combine in-person energy with virtual reach.

6 Who We Serve

Tech4All partners with organizations that already have the community's trust — we bring the technology education.



Churches



Libraries



Senior Centers



HOAs



Housing Authorities



Community Colleges



Nonprofits



Veterans Organizations



Municipalities

7 Partner Benefits

Hosting a Tech4All class is simple. We provide:

- ✓ **Instructor**
A trained, friendly instructor for every session — no prep work for your staff.
- ✓ **Presentation**
Ready-to-go slides and teaching materials for the class topic you choose.
- ✓ **Handouts**
Printed take-home guides so participants can practice after class.
- ✓ **Certificates**
Certificates of completion to celebrate participants' progress.
- ✓ **Marketing Graphics**
Flyers and social media graphics to help you promote the class.
- ✓ **Registration**
We handle sign-ups and reminders, so you don't have to.
- ✓ **Feedback Surveys**
Participant surveys so we can measure impact together.

8 Success Stories

A few of the moments that remind us why this work matters.



PARTNER QUOTES

“

Add a quote from your partner here.

— Organization Name

“

Add a quote from your partner here.

— Organization Name

“

Add a quote from your partner here.

— Organization Name

IMPACT METRICS

[]%

Reported More Confidence Using a Smartphone

[]%

Would Recommend a Tech4All Class

[]

Average Class Satisfaction Rating

9 Sponsor Opportunities

Every tier keeps a community connected. Contact us for current sponsorship investment levels.



Presenting Sponsor

Top-level recognition as the named sponsor across all Tech4All materials, events, and press mentions for the year.

Investment:
[\$_____]



Program Sponsor

Fund a specific program — like Scam Prevention or AI for Everyday Use — with recognition throughout that program's materials.

Investment:
[\$_____]



Technology Sponsor

Provide or fund the devices, hotspots, or equipment our instructors use in class.

Investment:
[\$_____]



Refreshment Sponsor

Support hospitality — coffee, snacks, and a welcoming space — for in-person classes and events.

Investment:
[\$_____]



Volunteer Sponsor

Fund volunteer recruitment, training, and recognition so more hands can help teach.

Investment:
[\$_____]

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Ways to Partner

There's a role for every kind of partner — pick what fits, or mix and match.

H

Host a Class

Provide the space; we bring the instructor and materials.

S

Sponsor a Class

Fund a class for the community that needs it most.

D

Donate Devices

Give gently-used phones, tablets, or computers a second life.

V

Volunteer

Share your skills as a classroom helper or greeter.

A

Become an Ambassador

Help us spread the word in your community.

C

Corporate Partnership

Align your company with a growing, measurable mission.

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Frequently Asked Questions



What does it cost?

Classes are offered at low or no cost to eligible community partners. Contact us for current pricing, plus any grants or sponsorships that may cover your class entirely.



What technology do we need?

Just a room with tables or chairs. We bring laptops, a projector, and handouts — though a screen or TV for our presentation is always a bonus.



How many people can attend?

Our classes work best with []-[] participants so everyone gets hands-on help, but we can adapt to larger groups on request.



Do we need Wi-Fi?

It helps, but it's not required — many of our lessons work fully offline. Let us know your Wi-Fi situation when you schedule.



Can you accommodate accessibility needs?

Yes. Let us know about hearing, vision, mobility, or other accommodations when you book, and we'll tailor the class accordingly.

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Let's Partner



Jai Gibson

Founder & Executive Director

Let's Bring Digital Confidence to Your Community.

Whether you want to host a class, sponsor a program, or simply learn more, we'd love to talk. Reach out and let's build something great together.

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SOCIAL	@Tech4AllFoundation — Facebook, Instagram & LinkedIn

ADD QR CODE
linking to

tech4allfoundation.org

Schedule a call — we'll take it from there.